

## **Historic, Archive Document**

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1950

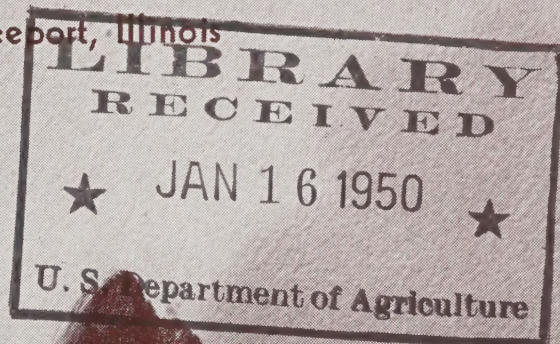
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# Ribbon Glads

BEN B. RUEHR

1560 West Stover Street

Freeport, Illinois





# *Ribbon Glads for 1950*

First of all, I wish to thank my customers for their patronage and for their favorable comments in regard to the quality of stock received and service rendered. I shall be glad to know if at any time our service and quality do not warrant your utmost satisfaction.

All our stock is hand cleaned, graded and washed. We make a special effort to supply quality stock and a check with any of our customers will convince you that your order will receive prompt service and just treatment. They also know that any favorable changes in prices or discounts offered by reputable growers is taken care of by overcount and extras.

## **Dip and Spray**

Dip the bulbs before planting in one tablespoon of Lysol mixed thoroughly with one gallon of water. Let them soak for 3 hours immediately preceding planting.

Spray your glads weekly after foliage is in the third leaf to kill thrips. Two ounces of tartar emetic, six ounces of brown sugar. Mix well with three gallons of water.

## **Discounts and Postage**

On all retail orders our policy is and has been as noted below under Terms and Conditions. To our knowledge all customers have been more than satisfied. Since the current trend of most reputable cataloguers has been to a bonus listed discount, we are glad to let all old or new customers, who wish, choose their own extras on the following basis. This will in no way effect our liberal policies of the past. The discounts cannot be used in conjunction with any 1950 Introductions, wholesale prices or collections.

On orders of \$15.00 or less you can select 15% extra in bulbs of your own choosing. On all orders over \$15.00 select 20%. If postage is paid with the order you will certainly get your value in additional extras.

## **Terms and Conditions**

Minimum order \$3.00. Orders are prepaid. Payment in full before delivery of order. Please do not use currency for payment by mail. Extra bulbs or overcount on all orders. My customers say this is more satisfactory than a complicated discount and certainly more interesting.

Illinois State Department of Agriculture inspected flowers and bulbs.

Every precaution has been taken to send out only healthy bulbs true to name but no guarantee of growth or responsibility of the crop is included in the sale. A refund of the purchase price will be made on any order found unsatisfactory upon receipt and promptly returned.

Purchasers should examine express shipments carefully so as to file claim if received in damaged condition. All orders sent by mail at my own risk.

Early orders are the best policy and please do not send any orders for bulblets after April 1, 1950.

Order accepted subject to stock, and subject to being filled in numerical sequence. This listing cancels all previously listed prices.

It is with great pleasure I submit to you the following list with my best wishes for your success and a good growing season for this year. Remember an early order helps you and gives me more time to put in extras and to make an extra count.



## Recollections...

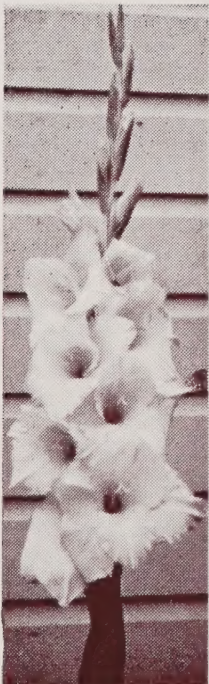
The following are my recollections of some of the newer varieties as they bloomed this season. This is not a recommendation of the best varieties or even an analysis of the new introductions. It is just a few personal observations that come to mind as I alphabetically checked the list. You are still the best judge of what performs best for your type of growing and climatic conditions.

Betty Duncan, a medium size orange that likes to grow. Connie G is most beautiful. Cynthia is better each year. Evangeline has the most robust growth of all varieties, most likely will become as popular as Picardy. Falcon is certainly a break in lavenders. Freedom can take care of itself and Friendship is a little sweetheart. A vigorous white is Newport White. Pactolus certainly can stack up the florets. Red Cherry and Red Wing do a good job in reds. Temptation looks like one of the best plain petaled purples. Tivoli made the grade and Wedgewood is a small beauty. Can we forget Voodoo? It still demands attention.

### *"Kelsey"* (Yates-Ruehr '46)

#### The Air Express Glad

The florist, the commercial grower, and the fan's gladiolus. The beauty of this flower is best described as a glistening light salmon pink, blending to a clear cream yellow throat. Modern color qualities which give instant appeal and assure its position in the gladiolus family.



KELSEY

A healthy form sport of Picardy that grows tall and opens 7 to 9 giant 6-inch ruffled florets. When cut tightly in bud the florets will open to the tip. Grand Champion and Most Beautiful at Ottawa, Illinois, in 1945. Best Recent Introduction and Reserve Champion at Ottawa, Ontario, Canada, in 1946.

You will eventually grow Kelsey and Silver Wings like you are now growing Leading Lady in quantity. Picardy sports of quality.

Price each, Large, 30c; Medium, 3 for 50c; Small, 3 for 25c; Bulblets, 10 for 30c; 100 for \$2.00.

Grower's Unit — 10 No. Large, 10 No. Med., 10 Small, 250 bulblets, \$5.00.



## 1950 Introductions

### *Aloha* (Graff)

Aloha is a very beautiful gladiolus. It stands 55" in height. The flower head is about 24" long having a total of 18 buds. The stem is wiry, straight and strong. The balance is good, its facing erect. Its lasting qualities are excellent. It will open 6 florets.

The color of Aloha is that of a ripe apricot. The throat is lighter than the floret. It opens well when cut in color bud. Bulblets increase and germination is very good.

Any size bulb \$5.00 each.

One bulb and 10 select bulblets for \$10.00.



CLARENCE D.  
FORTNAM

### *Clarence D. Fortnam* (Kadel)

We believe and hope that this glad will prove to be a fitting memorial to the great showman for whom it is named.

"CLARENCE D. FORTNAM" is a glad with a statuesque beauty, blush pink in color. Its 5" florets, heavily ruffled and needlepoint, are borne on a 24" flowerhead with 8 of its 21 buds open and another 8 showing color. The champion spike at the 1949 Maryland show held 10 open on the second day. The height of the plant in the field is 56". It blooms in 90 days from bulbs taken directly from cold storage. If the bulbs are sprouted at planting time they will doubtlessly bloom a week to ten days earlier. Bulblet production and germination are excellent. Its heavy substance, tight attachment and ability to open when cut make it a promising cutflower. As an exhibition variety its show record speaks for itself.

1948: Voted "most beautiful" at Eastern International Show. Winner of American Home Achievement Medal at both the Keystone State and Maryland shows.

1949: Grand champion at Maryland show. Best spike in open division, and "most beautiful" at the Eastern International Show. "Most beautiful" at Lima Show.

If we are sold out of the size you order, may we substitute the nearest size in stock?

Any size bulb \$5.00 each.

### *Fairyland* (Kadel)

FAIRYLAND is a heavily ruffled glad of medium size. The color is a medium rose with an inconspicuous throat mark of a deeper shade. It is recommended chiefly for its decorative value. It opens six 4" flowers with six more showing color on a 15-16 bud spike. Height: 50". Flower-head 22". Stem straight and long. Propagation is excellent. A basket of FAIRYLAND won the N.A.G.C. medal for champion basket at the 1949 Keystone State Show.

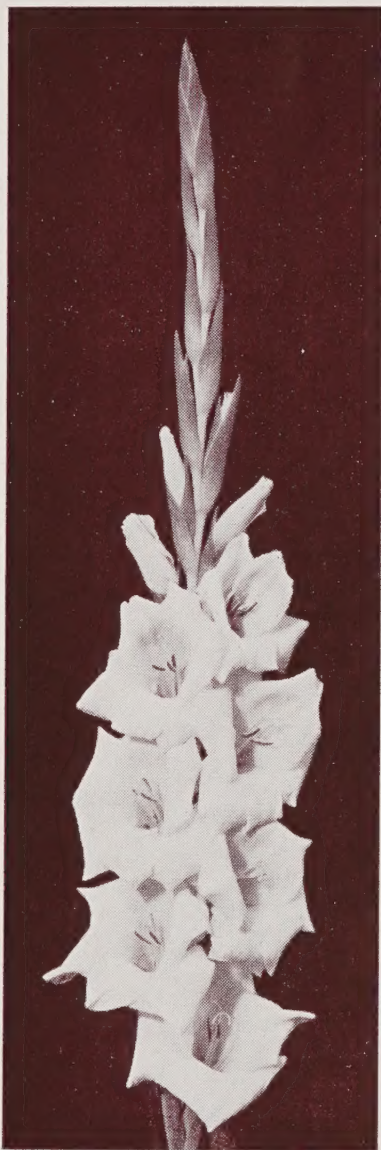
Any size bulb \$1.00 each. Bulblets 10 for \$1.00.

One large, three medium, five small and 25 bulblets for \$8.00.



## 1950 Introductions

### *Fashion* (Graff)



The spike grows straight and to a height of fifty to fifty-five inches.

A long flower head with formal placement of florets has good balance and symmetry. The florets are nicely ruffled and also have plenty of substance.

Fashion is practically a self geranium pink with a deeper intensity on the lower lip, extending into the throat. Florets are firmly attached and the whole spike demands attention because of the appealing and fetching color.

"Pinky" was very satisfactory in our test garden this year and we believe you will agree with others who have seen it in bloom.

Any size bulb \$5.00 each.

One bulb and 10 bulblets \$10.00.

### *Formality* (Kadel)

FORMALITY is a blush lavender in color with a cream throat. The 4" florets with recurved petals are close-set without crowding. This gives the spike a quite formal appearance, especially so when 8 to 10 florets are open at one time. The 24" flower head carries up to 22 buds. Because of its precise form and habits we believe it will be hard to beat on the show table in the 300-section. Propagation is excellent. Blooms in 88 days from cold storage.

1949 awards: Seedling rating "A" at Keystone and Delaware shows. Best 300-spike in open division at Delaware. American Home Achievement Medal at Eastern International Show at Binghampton.

FORMALITY

Large, \$2.00; Medium and small, \$1.00 each. Bulblets, 10 for \$1.00.

One large, three medium, five small and 25 bulblets for \$8.00

### *New Yorker* (Graff)

The color is a very delicate shade of pink. It has a heavy mid rib that is lighter than the petals. The lower two petals have a light throat marking and a small amount of red peppering in the throat. The edge of the florets are frilled and it attains a height of fifty-five inches. The flower head is twenty-four to thirty inches having a total of twenty or more buds on a perfect balanced, wiry stem. The facing and placement is excellent. The texture is good as is its lasting quality. Good bulblet increase and good germination. Almost all of its bulblets will bloom.

Any size bulb \$5.00 each.

One bulb and 10 bulblets \$10.00.



## 1949 Introductions

### BETTY DUNCAN (Benedict)

A beautiful orange blending to a clear golden throat. Does not burn or bleach in the sun. Not a giant but a good straight grower with plenty of pep and good growing qualities. Bulblet production and germination are very good. You will like it.

Any size bulb \$2.00 each.

Bulblets, 10 for \$2.00; 100 for \$16.00.

### FALCON (Woods)

This is a very unusual lavender with a rose spear on the lower petals. Florets are ruffled, fluted and needlepoint. Twenty or more buds on a very long flower head. Definitely something different in lavender that is very appealing to everyone.

Large, 1 for \$5.00; Med., 1 for \$4.00; Small, 1 for \$3.00.

Bulblets, 10 for \$5.00; 100 for \$40.00.

### FREEDOM (Fischer)

A creamy white with a rose throat mark. A straight growing variety with ruffled florets on a tall strong spike. "Best Recent Introduction" at the St. Paul, Minnesota state show in 1949.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.

Bulblets, 10 for 50c; 100 for \$4.00.

### FRIENDSHIP (Fischer)

Soft pure pink shading to a large white throat. Beautiful medium sized ruffled florets on a fine wiry spike. It is very early and grows just right. Do not miss this one another season. You certainly will not regret your purchase.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.

Bulblets, 10 for 50c; 100 for \$4.00.

### NEWPORT WHITE (Oesterling)

New pure white, a vigorous grower from all sizes and bulblets. Large size florets.

Large, 1 for 75c; Bulblets, 10 for 75c; 100 for \$6.00.



## 1949 Introductions



CYNTHIA

### CYNTHIA (Graff)

A fine, clear yellow for early cut flower purposes.

It is dependable and straight. The color is a beautiful clear medium yellow. The  $4\frac{1}{2}$ " to 5" florets are slightly recurved with a little frilling on the edges.

Grows to a height of 55 inches with a flower head of 26 inches. It opens 7 to 8 florets with 5 showing color and opens very nicely when cut in bud.

Germination and propagation are excellent. You will be pleased with the cutting qualities of Cynthia.

Large, 1 for \$3.00; Med., 1 for \$2.00; Small, 1 for \$1.00.

Bulblets, 10 for \$3.00; 100 for \$24.00.

### TEMPTATION (Kadel)

A radiant, self-purple glad which opens six 5" florets with six more showing color on an 18-bud spike. The height of the blooming plant is 58 inches. Blooms in 75 to 80 days.

Placement, facing and attachment of florets are excellent. Bulblet production and germination are likewise fine. Florets do not water spot or burn in the field. Winner of the American Home Achievement Award at the Maryland Show in 1947. Seedling of Blue Beauty and King Lear.

Large, 1 for \$2.50; Med., 1 for \$1.75; Small, 1 for \$1.25.

Bulblets, 10 for \$2.00; 100 for \$16.00.



## General List

Ten bulbs at 8 times the single price. 100 bulbs at 8 times the ten price.  
Price for each size is the Minimum Ordering Quantity

### ABIGAIL (Myers-Milo '46)

Mid-season lavender of the same shades as Minuet. A tall grower and easy propagator. May become a leading lavender.

Large, 1 for 50c; Medium, 1 for 35c; Small, 1 for 20c.

Bulblets 10 for 50c; 100 for \$3.00.

### ABU HASSAN (Pfitzer)

Most popular medium size dark blue.

Large, 2 for 30c; Medium, 3 for 30c; Small, 4 for 30c.

Bulblets, 20 for 25c; 100 for \$1.00.

### ADONIS (Woods '49)

Tall large new white. Strong grower and long flower head.

Large, 1 for \$5.00; Medium, 1 for \$4.00; Small, 1 for \$3.00.

Bulblets, 10 for \$4.00; 100 for \$32.00.

One bulb of each size and 10 bulblets for \$10.00.

### ADORABLE (Woods '49)

This is a very beautiful light pink with a pink lavender tint. Beautiful florets.

Large, 1 for \$5.00; Medium, 1 for \$4.00; Small, 1 for \$3.00.

Bulblets, 10 for \$4.00; 100 for \$32.00.

One bulb of each size and 10 bulblets for \$10.00.

### ALL GLORY (Toon '46)

Very ruffled orange scarlet with purple throat mark. Very popular and in demand.

Large, 1 for 50c; Medium, 1 for 35c; Small 1 for 20c.

Bulblets, 10 for 50c; 100 for \$3.00.

### ANNETTE (Dowling '48)

No markings on the large clear white with 5½" to 6" florets. Pacific Northwest Commercial.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 25c.

Bulblets, 10 for 50c; 100 for \$4.00.

### ATOM (Hedgecock)

Miniature gladiolus, solid vermillion with a distinct clear silver pencilling border on each petal.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 25c.

Bulblets, 10 for 50c; 100 for \$4.00.

BETTY DUNCAN. (Benedict). See 1949 Introductions on page 6.

### BLACK CHERRY (Rich '48)

A tall growing early dark red with very long flowerhead of 19 to 20 buds. Most beautiful giant 5½" to 6" black red I have grown.

Large, 1 for \$3.00; Med., 1 for \$2.00; Small, 1 for \$1.00.

Bulblets, 10 for \$2.00; 100 for \$16.00.



**BLUE ICE (Butt)**

Light medium oriental blue with slightly deeper throat edge yellow.

Large, 1 for \$2.00; Med., 1 for \$1.50; Small, 1 for \$1.00. Bulblets, 10 for \$2.00.

**BURMA (Palmer)**

The best heavily ruffled deep rose red. Favored by everyone who sees it in bloom.

Large, 2 for 25c; Med., 4 for 25c; Small, 10 for 25c; Blts., 100 for 25c.

**CASABLANCA (Majeski)**

Early, graceful spike of creamy white, medium size, beautifully ruffled florets. You will like this Glad.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 100 for 25c.

**CHANTILLY (Graff)**

A light La France pink variety, formal exhibition type, with the ability to open 9 to 10 wide open 5 to 5½-inch florets. It grows to the height of 55 inches and produces an 18 to 20 bud spike.

Large, 1 for \$2.50; Medium, 1 for \$1.75; Small, 1 for \$1.00. Blts., 10 for \$2.50; 100 for \$20.00.

**CLEO (Youmans)**

Beautifully ruffled light pink with a peach red feather on cream ground. Firmly attached, heavy textured 5" florets on a tall straight spike.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 75c.

Bulblets, 10 for \$1.50; 100 for \$12.00.

**COACHMAN (Woods '49)**

Medium sized pink that opens many florets at a time.

Large, 1 for \$3.00; Medium, 1 for \$2.00; Small, 1 for \$1.00.

Bulblets, 10 for \$2.00; 100 for \$16.00.

**CONNECTICUT YANKEE (Schenetsky)**

A show Gladiolus of a light pink color with a scarlet throat blotch. Beautiful large florets placed on a stem in a formal manner and each spike is a floral display.

Large, 1 for 50c; Medium, 1 for 35c; Small, 1 for 25c.

Bulblets, 10 for 35c; 100 for \$2.50.

**CONNIE G (Woods '48)**

One of the most beautiful gladiolus I have ever grown. A large cream colored floret with distinctive shape and ruffled, corrugated petals with the texture and feel of a crisp lettuce leaf. Blooms from all sizes including bulblets. One of the best 1948 introductions.

Large, 1 for \$4.00; Medium, 1 for \$3.00; Small, 1 for \$2.00.

Bulblets, 10 for \$3.20; 100 for \$20.00.

One bulb of each size and 10 bulblets for \$8.00.



CONNIE G.



**COVER GIRL (La Salle)**

Giant, strong, tall growing, medium pink variety. Very popular with fancier and exhibitor. Very good propagator.

Large, 2 for 25c; Medium, 4 for 30c; Small, 8 for 30c.

Bulblets, 100 for 50c.

**CRACKERJACK (Allen)**

Medium sized orange colored florets with some scarlet peppering in the throat. Very nice plant and spike looks like a good commercial.

Large, 2 for 40c; Medium, 2 for 30c; Small, 4 for 30c.

Bulblets, 100 for 50c.

**CRINKLECREAM (Ellis)**

Beautiful clear medium yellow.

Large, 2 for 25c; Medium, 4 for 25c; Small, 10 for 25c.

Bulblets, 100 for 50c.

**CYNTHIA (Graff).** See 1949 Introductions, page 7.

**DOROTHY ARMSTRONG (Milo)**

A beautiful shade of purple with no markings. Tall grower with 20 buds and 4½" blooms. A commercial purple of the future.

Large, 1 for 50c; Medium, 1 for 35c; Small, 1 for 25c.

Bulblets, 10 for 50c; 100 for \$4.00.

**DUSTY MILLER (Elliott)**

Smoky old-rose with distinctive cream lines. This glad is one of the best smokies I have grown. Large size, but not a giant, good grower and a perfect commercial spike. Also my wife's favorite.

Price each, Large, 2 for 30c; Medium, 3 for 30c; Small, 4 for 25c. Bulblets, 100 for 50c.

Growers' Unit: 10 Large, 10 Med., 30 Small, 100 Blts., \$3.00.

**ELIZABETH THE QUEEN (White)**

A very beautiful lavender Glad with darker lines in the throat. Beautiful ruffled wide open florets.

Large, 3 for 25c; Med., 5 for 25c; Bulblets 100 for 25c.

**EVANGELINE (Palmer)**

Large ruffled very light rose with a creamy yellow throat. Very tall grower, over 60 inches in height with up to 12 very beautiful blooms open at a time.

Evangeline has been a sensation at the shows the past two years. With these records and test reports I believe this variety is a good buy this year and will certainly repay you in future beauty and investment.

Large, 1 for \$2.50; Med., 1 for \$1.50; Small, 1 for \$1.00. Bulblets, 10 for \$1.50; 100 for \$12.00.

One bulb of each size and 50 bulblets, \$8.00.



**EVANGELINE**



**FABULUS (La Salle, Arenius)**

A blotched variety that is very striking. Dark salmon with a yellow blotch with a deep pink mark in the blotch. Grows good and looks well.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 25c.

Blts., 10 for 35c; 100 for \$2.00.

**FALCON (Woods '49)** See 1949 Introductions, page 6.

**FAY (Jack)**

Very early salmon pink with a cream throat. A very good commercial variety. Large size florets, nicely set on the spike.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c.

Blts., 100 for 25c.

**FLORENCE NIGHTINGALE (Harris)**

Beautiful easy growing white with nice ruffling. Grows tall with a very good flower head with about 20 to 21 buds. Good floret attachment, mid-season and good reproduction qualities will make it a coming quantity grown glad.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 30c.

Bulblets, 10 for 50c; 100 for \$4.00.

Growers' Unit: 5 Large, 5 Med., 5 Small, 100 Blts., \$8.00.

**FREEDOM (Fischer '49).** See 1949 Introductions, page 6.

**FRIENDSHIP (Fischer '49).** See 1949 Introductions, page 6.

**GARDEN GOLD (Rich)**

Glowing clear deep pure yellow of large size. Healthy grower with slow germinating bulblets, better peel them.

Large, 1 for \$4.00; Med., 1 for \$3.00; Small, 1 for \$2.00.

Bulblets, 10 for \$3.00; 100 for \$24.00.

One bulb of each size and 10 bulblets for \$8.00.

**GOLDEN ARROW (Pruitt, Bastian)**

A true light yellow. Extremely healthy and vigorous, the foliage is very dark green. Opens fine when cut tight and hot weather does not bother this Glad. Blooms in 85 days.

Large, 25c each; Medium, 2 for 30c; Small, 3 for 25c.

Bulblets, 10 for 25c; 100 for \$1.00.

Growers' Unit: 10 Large, 10 Medium, 10 Small, and 100 bulblets, \$3.00.

**GREAT LAKES (Kuhn)**

A light blue which opens wide and produces large size bulbs from bulblets. Bulblets are large and germinate very well.

Any size bulb, 25c each; Bulblets, 10 for 25c; 100 for \$2.00.



**HAWKEYE RED (Heaton)**

Larger and wide opening red sport of Vagabond Prince. A good color combined with good propagating qualities. Bulblets produce a large plant. A real commercial medium red.

Large, 3 for 25c; Medium, 5 for 25c; Small, 10 for 25c.

Bulblets, 100 for 25c.

**HIAWATHA (Beardmore)**

Hiawatha is a large pure self scarlet. A flash of beautiful color with lightly ruffled 5½ inch florets with good substance placed right, on a spike of 22 buds.

Large, \$2.00 each; Medium, \$1.50 each; Small, \$1.00 each.

Bulblets, 10 for \$2.00; 100 for \$15.00.

**HUNTRESS (Jack)**

A commercial lavender that has been accepted because of its early large bloom and color. Everyone wants to grow it.

Large, 2 for 30c; Med., 3 for 25c; Small, 5 for 25c.

Bulblets, 20 for 25c; 100 for 75c.

**JOURNEY'S END (Kadel)**

The happy blend of Picardy and Pfitzer's Triumph. A spectacular show flower for the deep salmon pink class. Florets are usually as high as broad, 6 inch, producing a mammoth effect. Winner of many awards. You will like Journey's End.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 25c.

Bulblets, 10 for 50c; 100 for \$4.00.

**KELSEY (Yates, Ruehr).** See special on page 3.

**LADY ANNE (Buchanan).**

One of two whites introduced in 1947. The other is Texas. This one has a little frill on the edge of the petals. Grow them both and make your choice for your locality.

Large, 1 for 35c; Med., 1 for 25c; Small, 2 for 30c.

Bulblets, 10 for 35c; 100 for \$2.00.

Three bulbs of each size and 100 bulblets for \$3.00.

**LADY BOO (Graff)**

A pure shade of shell pink, a self color. Not a crook in a carload. Opens well in water. There is a demand for this variety.

Large, 1 for 25c; Med., 2 for 30c; Small, 3 for 30c.

Bulblets, 10 for 25c; 100 for \$1.50.

**LADY MARIAN (White)**

Looks like a new top commercial pink lavender. Beautiful, ruffled florets on a tall straight spike. Opens well in water. Looks very fine to me.

Large, 1 for \$1.25; Med., 1 for \$1.00; Small, 1 for 50c.

Bulblets, 10 for \$1.00; 100 for \$8.00.

**MARGARET WOOD (Marshall)**

Very large mauve purple, somewhat lighter on midribs and with slightly deeper touch in throat. The color is not very often found in any flower of this size.

Large, 2 for 30c; Med., 3 for 25c; Small, 5 for 25c.

Bulblets, 100 for 50c.



**MIGHTY MONARCH (Butt)**

Large tall growing mighty red. Size of plant and floret will certainly make this variety appear to be king of the garden.

Large, 1 for 50c; Med., 1 for 35c.

Blts., 10 for 40c; 100 for \$3.00.

**MINSTREL (Palmer)**

Best new pink lavender. Beautiful florets that measure up to 7 inches. Perfect for corsages. Everyone will grow Minstrel.

Large, 1 for 25c; Med., 2 for 25c; Small, 3 for 25c.

Bulblets, 10 for 25c; 100 for \$2.00.

**MISS WISCONSIN (Krueger)**

Mr. Krueger's best introduction. A beautiful medium rose that opens up to 12 wide open large florets. Best rose.

Large, 2 for 40c; Med., 2 for 30c; Small, 3 for 30c.

Bulblets, 10 for 25c; 100 for \$1.50.

**MONTPELIER (Hatch)**

Five inch, clear medium pink floret on a long flower head of 20 buds. A very good variety.

Large, 1 for 35c; Med., 1 for 25c; Small, 2 for 25c.

Bulblets, 10 for 25c; 100 for 75c.

**MORNING STAR (Van Prooyen '48)**

This is a white 500 size Picardy sport. Robust grower like Leading Lady but very much whiter, with heavy texture and with a very decided mid-rib.

Any size bulb. \$1.00; 10 bulblets, \$1.00.

**MOTHER KADEL (Kadel)**

One of the best newer yellows. Medium sized, shapely, pure yellow florets. Nice commercial blooms from small sized bulbs.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

**MYRNA FAY (Lines)**

Very early lavender that produces long spikes consistently. A good commercial prospect.

Large, 1 for 30c; Med., 2 for 40c; Small, 3 for 30c.

Bulblets, 100 for 50c.

**NEON (Young, Ruehr)**

This Glad is a tuffy. Will try to bloom in a desert. A medium pink cut flower, formal type Gladiolus. A 100 per cent cutter of very good 50-inch right proportioned spikes with very good placing and heavy textured wide-open florets. The florets measure 4¼ inches with 8 to 10 open and 7 showing color on a 20-bud spike. Not a giant but just right for the floral trade. See cut on page 20.

Large, 60c each; Medium, 40c each; Small, 20c. Bulblets, 10 for 60c; 100 for \$2.00.

Growers' Unit: 6 Large, 6 Medium, 6 Small, and 50 Bulblets, \$5.00.

**OKLAHOMA (Wilson)**

One of the most beautiful smoky varieties. Very hard to describe the color. If you grow it you will wish more stock. Stock is not too plentiful.

Large, 1 for 25c; Med., 2 for 30c; Small, 3 for 30c.

Bulblets, 15 for 25c; 100 for \$1.50.



**ORIENTAL PEARL (Carlson)**

Giant, cream florets, combined with a very tall growing plant. Good propagator. Visitors liked it in the field.

Large, 1 for 25c; Med., 2 for 30c; Small, 3 for 30c.

Bulblets, 15 for 25c; 100 for \$1.00.

**PACTOLUS (K & M '47)**

Cream apricot with a small red mark on the lower petals. Ruffled perfectly placed florets.

Large, 1 for \$1.75; Med., 1 for \$1.25; Small, 1 for 80c.

Bulblets, 10 for \$1.75; 100 for \$14.00

One bulb of each size and 10 bulblets for \$4.00.

**PATROL (Palmer)**

An apricot colored flower that grows very strong and pleases the gardener and florist.

Large, 1 for 35c; Med., 1 for 25c; Small, 2 for 25c.

Bulblets, 10 for 25c; 100 for \$2.00.

**PAUL ROBESON (Cave)**

A very dark red Picardy type variety. One of the best dark reds I have grown.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 25c.

Bulblets, 10 for 50c; 100 for \$3.00.

**PAYMASTER (D. S. Pruitt, Young)**

This is a real royal purple Gladiolus with one narrow clear cream spear on each lip petal. An upright strong grower with 5½-inch plain wide open florets on a 60-inch spike with 18 buds, 6 florets open and 8 showing color. Flower head 28 inches, height in field 60 inches.

Large, 60c each; Medium, 40c each; Small, 20c each.

Bulblets, 10 for 60c; 100 for \$2.00.

Growers' Unit: 6 Large, 6 Medium, 6 Small, and 50 bulblets, \$5.00.

**PENELOPE (Deam)**

A mauve lavender that grows 4½ to 5 feet tall with a slender straight stem with 4½" to 5" florets. Very good commercial color and certainly had good growing qualities in our planting.

Large, 1 for \$1.50; Med. 1 for \$1.00; Bulblets, 10 for \$1.00.

**PERSONALITY (Butt).**

A mammoth grower of florets and plant. Very large florets on a tall spike. It has its own personality.

Large, 1 for 40c; Med., 1 for 30c; Small, 2 for 40c.

Bulblets, 10 for 25c; 100 for \$2.00.

**PHANTOM BEAUTY (Bastian)**

Light pink, like a Blushing Bride, formal type. Perfect facing and placement. Bulblet production and germination excellent.

Large, 50c each; Medium, 35c each; Small, 25c each.

Bulblets, 10 for 40c; 100 for \$1.50.



**RAVEL (K & M '47)**

Medium violet blue, the best of the newer blues.

Large, 1 for 35c; Med., 1 for 25c; Small, 2 for 40c.

Bulblets, 10 for 35c; 100 for \$2.50.

**RED CHARM (Butt)**

Medium red, plain petaled, large sized red. Just right for the florist and for making bouquets. One of the best Canadian varieties.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 100 for 25c.

**RED CHERRY (Roberts)**

Early bright red with tall spikes and fine commercial qualities. One of the best reds.

Large, 1 for 75c; Med., 1 for 50c; Small 1 for 30c.

Bulblets, 10 for 60c; 100 for \$4.50.

One bulb of each size and 50 bulblets for \$3.00.

**RED RASCAL (Graff).**

This really is a giant size, very ruffled, medium red.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.

Blts., 10 for \$1.00; 100 for \$8.00.



RED WING

**RED WING (Wright)**

A vigorous strong-growing, commercial scarlet red gladiolus with very good opening qualities when cut in tight bud. It blooms saleable spikes from any size bulb and bulblets produce good sized blooms. Very dark green foliage that is disease resistant.

It has a very long flower head with 20 to 24 buds with 8 to 10 open and 7 to 9 buds in color, combined with plenty of cutting stem. Long flower head with plenty of stem below the bottom floret are some of the fine characteristics I like about Red Wing.

Large, 1 for \$2.50; Med., 1 for \$1.75; Small, 1 for \$1.00; Bulblets, 10 for \$2.50; 100 for \$12.00.

Growers' Unit: 3 Large, 3 Medium, 3 Small and 25 Bulblets for \$10.00.

**RITA MAE (Pommert)**

A tall growing light scarlet. Medium size plain pleated florets on an easy cutting spike. Produces bulblets very prolifically.

Large, 1 for 25c; Med., 2 for 40c; Small, 4 for 40c.

Bulblets, 10 for 25c; 100 for \$2.00.

**ROSE CHARM (Fischer)**

Medium sized clear rose with a large cream throat. Good propagator and will be a commercial variety.

Large, 1 for 25c; Med., 2 for 40c; Small, 2 for 30c.

Bulblets, 10 for 25c; 100 for \$1.50.



**RUTH ANN**

Lavender pink with a darker blotch. A very beautiful ruffled floret of large size.

Large, 1 for \$5.00; Med., 1 for \$4.00; Small 1 for \$3.00.

Bulblets, 10 for \$4.00; 100 for \$32.00.

**SHERWOOD (R. Pruitt)**

Very tall beautifully ruffled large sized purple glad. Looks to me like a definite improvement of King Lear. Good propagator.

Large, 1 for \$1.00; Med., 1 for 60c; Small, 1 for 40c.

Bulblets, 10 for 40c; 100 for \$3.00.

Ten Med., ten Small, and 100 Bulblets for \$6.00.

**SIBONEY (Allen)**

A clear rosy lavender with giant blooms. A little more rosy than Minstrel. One of the most beautiful gladiolus.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 60c.

Bulblets, 10 for \$1.00.

**SILVER WINGS (Ritsema)**

Glistening white Picardy sport with 6-inch florets with a light cream throat. Both Kelsey and Silver Wings have excellent propagation qualities.

Price each, Large, 2 for 25c; Med., 4 for 25c; Small, 10 for 25c.

Bulblets, 100 for 50c.

**SIOUX CITY SUE (Ayers)**

A very dark rose that is pleasing. A straight grower. Good flower head and the florets open wide. Not a giant but good medium size.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c.

Bulblets, 10 for \$1.00; 100 for \$8.00.

Five Large, five Med., five Small and 25 Bulblets for \$10.00.

**SPARKS (Glass '47)**

An unusual variety that is one of my favorites. Yellow cream with a splash of flame. Good color harmony and good grower.

Large, 1 for 35c; Med., 1 for 25c; Small, 2 for 25c.

Bulblets, 15 for 25c; 100 for \$1.50.

**SPIC AND SPAN (Carlson)**

A ruffled pink with a good flower head and buds that open well. Wins at the shows.

Large, 1 for 80c; Med., 1 for 70c; Small, 1 for 60c.

Bulblets, 10 for 75c; 100 for \$5.00.

**SPOTLIGHT (Palmer '44)**

Clear bright chrome yellow with a small scarlet blotch of scarlet. Large size florets on a tall spike. Blooms from bulblets. I heartily recommend this variety.

Large, 2 for 25c; Med., 4 for 25c; Small, 10 for 25c.

Bulblets, 100 for 50c.



**SPUN GOLD (Palmer '47)**

Very pleasing clean colored true yellow. Medium size of plant and flower, blooms early. Good propagator. A good clean cutter.

Large, 1 for 35c; Med., 1 for 25c; Small, 2 for 25c.

Bulblets, 15 for 25c; 100 for \$1.50.

**SUNLIGHT (Spiller)**

Color again gives this variety merit. The orange colored florets have a deeper shade of orange at edge of the ruffled petals. Large sized florets and a vigorous grower. Propagates freely and produces beautiful bulbs.

Price each, Large, 35c; Med., 25c; Small, 2 for 30c.

Bulblets, 10 for 25c; 100 for \$1.50.

**SUNSPOT (Roberts '45)**

A very popular light buff apricot with a rose spot in the throat. Good grower and propagator.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 30c.

Bulblets, 10 for 60c; 100 for \$4.50.

**TEMPTATION (Kadel).** See 1949 Introductions, page 7.

**TEXAS (Buchanan-Bork)**

One of two whites introduced in 1947. The other is Lady Anne. This one has plain petals. Grow them both and make your choice for your locality. This variety may be the best commercial.

Large, 1 for 35c; Med., 1 for 25c; Small, 2 for 30c.

Bulblets, 10 for 35c; 100 for \$2.00.

**TIVOLI (K & M '47)**

Pure pink florets with very good color and good growing habits.

Large, 1 for 25c; Med., 2 for 40c; Small, 2 for 25c.

Bulblets, 10 for 40c; 100 for \$1.00.

**TOPFLIGHT (La Salle)**

Beautiful shade of soft rose pleasingly blended to a light throat with modern shaped florets that are produced on a good sturdy spike with a long flower head.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 50c.

Bulblets, 10 for \$1.00; 100 for \$8.00.

**TRUE LOVE (Klein)**

Very early shell pink with a large very distinctive floret, well liked by all who see it.

Large, 2 for 25c; Med., 4 for 25c; Small, 10 for 25c.

Bulblets, 100 for 50c.

**TUNIAS MOHAMET (Both)**

Any size bulb produces a large spike of plum colored florets mixed with a smoky rose and a dark orange throat.

Large, 1 for 35c; Medium, 1 for 25c.

Bulblets, 10 for 25c; 100 for \$2.00.



**VANGOLD (Van Voorhis)**

A deep golden yellow commercial Gladiolus.

Large, 3 for 30c; Med., 3 for 25c; Small, 10 for 30c.

Bulblets, 100 for 50c.

**VOODOO (Kadel)**

Voodoo is a novelty and exhibition Glad with 6-inch florets, ruffled and needlepoint. Smoky wine-bronze, a stippled Glad, because of its unique pigmentation. Voodoo is a Glad you can't forget.

Large, 1 for 30c; Med., 2 for 40c; Small, 2 for 25c.

Bulblets, 10 for 30c; 100 for \$1.25.

**WAR PAINT (Kadel)**

A new scarlet which opens up to 10 large florets on a 22-bud spike. Because of its strong straight stem and long flower head, it makes an excellent garden Glad as well as cut flower variety.

Large, 1 for \$1.00; Medium, 1 for 75c; Small, 1 for 50c.

Bulblets, 10 for 50c; 100 for \$4.00.

**WEDGEWOOD (Fischer '47)**

Blue lavender with a cream throat. A good growing beautiful ruffled variety.

Large, 1 for 35c; Med., 1 for 25c; Small, 2 for 30c.

Bulblets, 10 for 25c; 100 for \$2.00.

**WHITE CHRISTMAS (Fischer '48)**

Heavy ruffled waxy florets of white shading to a light cream throat.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 25c.

Bulblets, 10 for 25c; 100 for \$2.00.

**WHITE GODDESS (Roberts '48)**

Very strong growing white with very ruffled florets on a long flower head. One of the tallest whites in the giant size. Will be grown in large quantities.

Large, 1 for \$1.00; Medium, 1 for 75c; Small, 1 for 50c.

Bulblets, 10 for 75c; 100 for \$6.00.

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*Remember...*

CONNIE G.

CYNTHIA

NEON

PAYMASTER

RED WING

SUN SPOT



*Do Grow...*

EVANGELINE

FRIENDSHIP

FALCON

BETTY DUNCAN

RED CHERRY

TEMPTATION

NEON  
See page No. 13



# Quantity Prices

TERMS—F.O.B. Freeport, Illinois. All stock subject to prior sale. Twenty-five bulbs at the 100 rate.

	Prices per Hundred						Bulblets		
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	100	1000	Qt.
All Glory.....	25.00	20.00	15.00	14.00	13.00	12.00	3.00	15.00	.....
Connie G.....	256.00	200.00	175.00	150.00	120.00	90.00	20.00	160.00	.....
Cracker Jack.....	.....	.....	.....	5.00	4.00	3.00	.....	5.00	20.00
Cynthia.....	192.00	162.00	128.00	96.00	80.00	64.00	24.00	75.00	.....
Dusty Miller.....	10.00	8.00	6.00	5.00	4.00	3.00	.....	5.00	15.00
Evangeline.....	125.00	100.00	80.00	62.00	40.00	30.00	12.00	75.00	.....
Florence Nightingale.....	40.00	35.00	25.00	20.00	15.00	12.00	4.00	18.00	60.00
Freedom.....	64.00	56.00	48.00	40.00	32.00	28.00	4.00	30.00	.....
Friendship.....	64.00	56.00	48.00	40.00	32.00	28.00	4.00	30.00	.....
Golden Arrow.....	7.00	6.00	5.00	4.00	3.00	2.00	.....	3.00	12.00
Huntress.....	.....	.....	.....	5.00	4.00	3.00	.....	3.00	10.00
Kelsey.....	15.00	12.00	8.50	6.00	4.00	3.50	2.00	8.00	30.00
Lady Anne.....	24.00	22.00	18.00	14.00	10.00	7.00	2.00	10.00	35.00
Minstrel.....	15.00	12.00	8.50	6.00	4.00	3.50	2.00	8.00	30.00
Montpelier.....	13.00	10.00	8.00	7.00	6.00	4.00	.....	4.00	.....
Red Rascal.....	50.00	43.00	37.00	31.00	25.00	20.00	8.00	40.00	.....
Red Wing.....	148.00	126.00	104.00	82.00	60.00	50.00	12.00	60.00	.....
Rita Mae.....	10.00	8.00	7.00	6.00	5.00	4.00	2.00	7.00	25.00
Rose Charm.....	.....	10.00	.....	6.00	4.00	3.00	1.50	5.00	15.00
Silver Wings.....	6.00	5.00	4.00	3.00	2.00	1.00	.....	5.00	5.00
Spic & Span.....	41.00	36.00	31.00	29.00	25.00	22.00	5.00	25.00	90.00
Spotlight.....	.....	.....	.....	3.00	2.00	1.00	.....	1.50	5.00
Sun Spot.....	44.00	38.00	32.00	24.00	18.00	12.00	4.50	30.00	120.00
Texas.....	24.00	22.00	18.00	14.00	10.00	7.00	2.00	10.00	35.00
Voo Doo.....	16.00	14.00	12.00	10.00	8.00	6.00	1.25	10.00	40.00

## Make Your Own Special Collection

Select ten bulbs each of one size of five varieties or ten bulbs each of five sizes of one variety from the above list and use 10 at the 100 rate prices. You make your own collection of fifty bulbs.





FAIRYLAND  
See page 4

### *Special Mixture Collections*

These are mixtures of varieties listed and include some of the newer varieties. Will produce bloom for you all season. If you would like to have some glads for the cutting garden in addition to your named varieties, these mixtures will certainly fill the bill. Buy one of each for a long blooming season. The medium size will bloom later in the season.

125 large size bulbs at \$5.00 F.O.B. Freeport, Illinois.

125 medium size bulbs at \$3.00 F.O.B. Freeport, Illinois.

### *Color Collections*

If you wish color control, order the following collections. These mixtures are all one color in either white, yellow, pink, or red. Please designate the color or colors you wish. 100 bulbs of any one color and size is the minimum ordering quantity. You will be pleasantly surprised when you see them bloom and note the varieties that have been included in these collections.

100 large size bulbs at \$5.00 F.O.B., Freeport, Illinois.

100 medium size bulbs at \$3.50 F.O.B., Freeport, Illinois.

### *Quantity Prices*

For quantity prices of any varieties listed, bulbs or bulblets, please send for a wholesale quotation.